

## BROOKFIELD PEER CITIES: WORK AREA ANALYSIS

2014 Census LEHD "OnTheMap" Data

Source: U.S. Census Bureau, Center for Economic Studies

Municipality	Population (2015 Estimates)	Number of Jobs	Number of Worker's Homes
Brookfield, WI	38,025	35,721	18,502
Ames, IA	65,060	31,724	20,013
Blue Ash, OH	12,159	32,837	5,719
Bolingbrook, IL	74,306	32,881	32,556
Brentwood, TN	41,763	37,626	17,003
Burnsville, MN	61,481	31,501	29,459
Columbus, IN	46,690	38,539	20,299
Conway, AR	64,980	31,383	23,995
Des Plaines, IL	58,677	39,423	27,822
Dublin, OH	45,098	39,812	20,961
Edina, MN	50,138	43,911	20,771
Golden Valley, MN	21,270	36,018	9,682
Kentwood, MI	51,357	41,616	22,179
Kokomo, IN	57,995	33,743	22,342
Lenexa, KS	52,490	55,498	25,628
Northbrook, IL	33,663	34,605	14,927
Novi, MI	58,723	33,292	24,648
West Des Moines, IA	64,113	52,897	30,663

PRIMARY PEER CITY

SECONDARY PEER CITY

JOB EARNINGS

Jobs Earning > \$3,333 per Month		Jobs Earning \$1,251 to \$3,333 per month		Jobs Earning < \$1,250 per month	
Count	Share	Count	Share	Count	Share
16,821	47.1%	11,291	31.6%	7,609	21.3%
15,745	49.6%	9,019	28.4%	6,960	21.9%
17,199	52.4%	11,216	34.2%	4,422	13.5%
12,814	39.0%	12,837	39.0%	7,230	22.0%
21,128	56.2%	11,048	29.4%	5,450	14.5%
16,311	51.8%	9,346	29.7%	5,844	18.6%
17,918	46.5%	13,415	34.8%	7,206	18.7%
12,567	40.0%	11,618	37.0%	7,198	22.9%
21,240	53.9%	12,884	32.7%	5,299	13.4%
21,362	53.7%	12,136	30.5%	6,314	15.9%
20,895	47.6%	13,013	29.6%	10,003	22.8%
23,087	64.1%	7,811	21.7%	5,120	14.2%
15,314	36.8%	16,568	39.8%	9,734	23.4%
15,787	46.8%	9,974	29.6%	7,982	23.7%
29,000	52.3%	18,337	33.0%	8,161	14.7%
16,496	47.7%	11,388	32.9%	6,721	19.4%
14,468	43.5%	10,634	31.9%	8,190	24.6%
24,973	47.2%	17,850	33.7%	10,074	19.0%

WORKER AGE						WORKER HOME AGE					
Age > 55		Age 30 to 54		Age < 29		Age > 55		Age 30 to 54		Age < 29	
Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
7,878	22.1%	19,380	54.3%	8,463	23.7%	5,060	27.3%	9,912	53.6%	3,530	19.1%
7,362	23.2%	15,518	48.9%	8,844	27.9%	4,615	23.1%	9,757	48.8%	5,641	28.2%
7,208	22.0%	18,956	57.7%	6,673	20.3%	1,456	25.5%	2,996	52.4%	1,267	22.2%
6,515	19.8%	18,206	55.4%	8,160	24.8%	6,250	19.2%	19,591	60.2%	6,715	20.6%
6,914	18.4%	22,911	60.9%	7,801	20.7%	4,167	24.5%	9,937	58.4%	2,899	17.0%
6,222	19.8%	17,463	55.4%	7,816	24.8%	6,563	22.3%	15,806	53.7%	7,090	24.1%
8,096	21.0%	21,534	55.9%	8,909	23.1%	4,629	22.8%	10,855	53.5%	4,815	23.7%
5,524	17.6%	16,992	54.1%	8,867	28.3%	4,061	16.9%	12,938	53.9%	6,996	29.2%
10,142	25.7%	22,566	57.2%	6,715	17.0%	7,233	26.0%	15,052	54.1%	5,537	19.9%
6,797	17.1%	23,577	59.2%	9,438	23.7%	4,359	20.8%	12,448	59.4%	4,154	19.8%
8,919	20.3%	23,713	54.0%	11,279	25.7%	5,585	26.9%	11,446	55.1%	3,740	18.0%
7,346	20.4%	21,039	58.4%	7,633	21.2%	2,409	24.9%	5,360	55.4%	1,913	19.8%
7,608	18.3%	22,362	53.7%	11,646	28.0%	4,268	19.2%	11,848	53.4%	6,063	27.3%
7,482	22.2%	19,086	56.6%	7,175	21.3%	4,642	20.8%	12,435	55.7%	5,265	23.6%
10,885	19.6%	32,936	59.3%	11,677	21.0%	6,326	24.7%	13,756	53.7%	5,546	21.6%
8,229	23.8%	18,940	54.7%	7,436	21.5%	4,842	32.4%	7,665	51.3%	2,420	16.2%
6,015	18.1%	17,965	54.0%	9,312	28.0%	5,265	21.4%	14,415	58.5%	4,968	20.2%
9,164	17.3%	29,100	55.0%	14,633	27.7%	5,841	19.0%	16,813	54.8%	8,009	26.1%

WORKER EDUCATIONAL ATTAINMENT

Bachelor's or Advanced Degree		Associate Degree/Some College		High School		Less than High School	
Count	Share	Count	Share	Count	Share	Count	Share
9,194	25.7%	8,891	24.9%	7,172	20.1%	2,001	5.6%
8,572	27.0%	7,586	23.9%	5,319	16.8%	1,403	4.4%
9,236	28.1%	8,270	25.2%	6,723	20.5%	1,935	5.9%
6,945	21.1%	7,640	23.2%	6,462	19.7%	3,674	11.2%
10,675	28.4%	9,845	26.2%	7,017	18.6%	2,288	6.1%
7,436	23.6%	8,300	26.3%	6,216	19.7%	1,733	5.5%
7,496	19.5%	9,737	25.3%	9,531	24.7%	2,866	7.4%
6,426	20.5%	7,402	23.6%	6,479	20.6%	2,209	7.0%
11,861	30.1%	9,690	24.6%	7,164	18.2%	3,993	10.1%
12,105	30.4%	9,396	23.6%	6,949	17.5%	1,924	4.8%
12,395	28.2%	10,438	23.8%	7,410	16.9%	2,389	5.4%
11,172	31.0%	9,003	25.0%	6,353	17.6%	1,857	5.2%
7,629	18.3%	10,038	24.1%	9,085	21.8%	3,218	7.7%
6,190	18.3%	9,100	27.0%	8,932	26.5%	2,346	7.0%
13,082	23.6%	14,266	25.7%	12,077	21.8%	4,396	7.9%
10,529	30.4%	7,770	22.5%	5,713	16.5%	3,157	9.1%
7,946	23.9%	7,687	23.1%	6,205	18.6%	2,142	6.4%
14,760	27.9%	12,286	23.2%	8,791	16.6%	2,427	4.6%

WORKER RACE												WORKER ETHNICITY			
White Alone		Black Alone		American Indian Alone		Asian Alone		Pacific Islander Alone		Two or More Races		Not Hispanic or Latino		Hispanic or Latino	
Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
31,995	89.6%	2,388	6.7%	115	0.3%	845	2.4%	13	0.0%	365	1.0%	34,207	95.8%	1,514	4.2%
29,655	93.5%	732	2.3%	75	0.2%	983	3.1%	13	0.0%	266	0.8%	30,964	97.6%	760	2.4%
28,387	86.4%	3,174	9.7%	64	0.2%	929	2.8%	13	0.0%	270	0.8%	32,174	98.0%	663	2.0%
26,318	80.0%	4,277	13.0%	194	0.6%	1,679	5.1%	28	0.1%	385	1.2%	26,827	81.6%	6,054	18.4%
31,684	84.2%	4,750	12.6%	112	0.3%	737	2.0%	24	0.1%	319	0.8%	36,370	96.7%	1,256	3.3%
27,956	88.7%	1,513	4.8%	111	0.4%	1,534	4.9%	24	0.1%	363	1.2%	30,472	96.7%	1,029	3.3%
35,324	91.7%	1,500	3.9%	121	0.3%	1,271	3.3%	25	0.1%	298	0.8%	37,060	96.2%	1,479	3.8%
26,597	84.7%	3,934	12.5%	197	0.6%	349	1.1%	13	0.0%	293	0.9%	30,583	97.5%	800	2.5%
31,461	79.8%	3,867	9.8%	171	0.4%	3,414	8.7%	49	0.1%	461	1.2%	32,892	83.4%	6,531	16.6%
34,010	85.4%	3,513	8.8%	65	0.2%	1,776	4.5%	15	0.0%	433	1.1%	38,782	97.4%	1,030	2.6%
37,855	86.2%	2,859	6.5%	235	0.5%	2,293	5.2%	38	0.1%	631	1.4%	42,143	96.0%	1,768	4.0%
31,502	87.5%	2,225	6.2%	157	0.4%	1,659	4.6%	21	0.1%	454	1.3%	34,876	96.8%	1,142	3.2%
35,442	85.2%	4,363	10.5%	216	0.5%	1,027	2.5%	18	0.0%	550	1.3%	38,833	93.3%	2,783	6.7%
30,419	90.1%	2,549	7.6%	122	0.4%	382	1.1%	9	0.0%	262	0.8%	32,938	97.6%	805	2.4%
47,301	85.2%	5,544	10.0%	321	0.6%	1,557	2.8%	44	0.1%	731	1.3%	52,077	93.8%	3,421	6.2%
28,864	83.4%	3,090	8.9%	151	0.4%	2,029	5.9%	40	0.1%	431	1.2%	29,641	85.7%	4,964	14.3%
26,721	80.3%	4,559	13.7%	106	0.3%	1,522	4.6%	13	0.0%	371	1.1%	32,264	96.9%	1,028	3.1%
49,112	92.8%	1,787	3.4%	145	0.3%	1,368	2.6%	14	0.0%	471	0.9%	50,969	96.4%	1,928	3.6%

TOP NAICS INDUSTRY SECTORS

Largest Sector		2nd Largest Sector		3rd Largest Sector		4th Largest Sector		5th Largest Sector	
Industry	Share of Jobs	Industry	Share of Jobs	Industry	Share of Jobs	Industry	Share of Jobs	Industry	Share of Jobs
Finance/Insurance	14.5%	Retail Trade	14.1%	Pro/Science/Tech	13.3%	Health Care	10.2%	Accommodation/Food	7.0%
<b>Educational Services</b>	25.6%	Health Care	12.0%	Retail Trade	10.9%	Accommodation/Food	10.4%	Manufacturing	7.9%
Pro/Science/Tech	18.9%	Admin/Waste	13.1%	Wholesale Trade	10.9%	Manufacturing	10.3%	Health Care	9.2%
Retail Trade	15.8%	Wholesale Trade	14.2%	Manufacturing	10.7%	Health Care	9.4%	Admin/Waste	8.3%
<b>Health Care</b>	<b>21.9%</b>	<b>Pro/Science/Tech</b>	<b>20.0%</b>	<b>Finance/Insurance</b>	<b>12.4%</b>	<b>Admin/Waste</b>	<b>7.9%</b>	<b>Retail Trade</b>	<b>7.2%</b>
Health Care	15.4%	Retail Trade	15.4%	Manufacturing	15.2%	Wholesale Trade	8.8%	Construction	7.3%
<b>Manufacturing</b>	39.1%	Health Care	12.6%	Retail Trade	7.3%	Accommodation/Food	6.8%	Admin/Waste	6.2%
Health Care	15.2%	Retail Trade	14.2%	Educational Services	12.0%	Pro/Science/Tech	9.4%	Manufacturing	9.3%
Manufacturing	14.3%	Wholesale Trade	10.4%	Health Care	10.3%	Transport/Warehouse	7.4%	Admin/Waste	6.6%
Pro/Science/Tech	15.0%	Health Care	12.9%	Admin/Waste	11.2%	Finance/Insurance	8.5%	Retail Trade	8.0%
<b>Health Care</b>	<b>21.7%</b>	<b>Admin/Waste</b>	<b>13.2%</b>	<b>Accommodation/Food</b>	<b>11.3%</b>	<b>Pro/Science/Tech</b>	<b>9.3%</b>	<b>Retail Trade</b>	<b>7.6%</b>
Pro/Science/Tech	14.5%	Manufacturing	12.6%	Finance/Insurance	10.8%	Management	10.8%	Health Care	8.5%
<b>Manufacturing</b>	26.5%	Admin/Waste	17.3%	Retail Trade	10.6%	Health Care	8.8%	Accommodation/Food	6.9%
<b>Manufacturing</b>	35.8%	Retail Trade	13.0%	Health Care	10.7%	Accommodation/Food	9.7%	Admin/Waste	6.2%
Pro/Science/Tech	13.2%	Wholesale Trade	11.7%	Admin/Waste	11.5%	Manufacturing	10.7%	Health Care	8.8%
Pro/Science/Tech	12.9%	Admin/Waste	12.7%	Retail Trade	10.8%	Wholesale Trade	9.1%	Health Care	8.9%
Retail Trade	15.2%	Accommodation/Food	11.5%	Pro/Science/Tech	11.2%	Wholesale Trade	10.9%	Manufacturing	10.5%
<b>Finance/Insurance</b>	<b>29.9%</b>	Retail Trade	13.3%	Health Care	9.9%	Pro/Science/Tech	8.3%	Admin/Waste	8.0%

**Bolded Industry** = 20% or greater share of jobs  
(indication of regional specialization)